

# SEO & SEM

We move your website higher in local search rankings. Target people who are actively looking for your products and services and turn searches into conversions for your business.

## GET SEEN ON TOP GOOGLE SEARCH



### Search Engine Optimization

Fully managed SEO program starting at 10 hours monthly. We provide keyword research based on your business and help you rank for what your customers are searching for.



### **Listing Distribution**

Quickly establish accurate business listings on dozens of reputable sites. Plus, sync to Google My Business, Facebook, Twitter, and Linkedin.



#### **Reputation Management**

Reviews, accurate business information, and social media activity impact your reputation and whether a consumer decides to do business with you. You need a way to manage all of these factors in a scalable way. We can help!

# Search engines drive 93% of all website traffic.

WILLIAM E. POOLE DESIGNS, INC

CAPRICE

80% of consumers search online before making a buying decision. We will help your website rank higher, get noticed, and drive more sales.

#### Get In Touch - We Are Wilmington Local

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